Electronic Acknowledgement Receipt				
EFS ID:	7104233			
Application Number:	10743520			
International Application Number:				
Confirmation Number:	7681			
Title of Invention:	Server-based keyword advertisement management			
First Named Inventor/Applicant Name:	Hermann Calabria			
Customer Number:	27885			
Filer:	Alan Carl Brandt			
Filer Authorized By:				
Attorney Docket Number:	D/A3360Q1 XERZ 2 00688			
Receipt Date:	27-FEB-2010			
Filing Date:	19-DEC-2003			
Time Stamp:	17:33:14			
Application Type:	Utility under 35 USC 111(a)			

# **Payment information:**

Submitted with Payment	no
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## File Listing:

1 Miscellaneous Incoming Letter DOC001.pdf  155888 no 1 officie34db872a3cf11056dd4d15626275ce 1745	Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
	1	Miscellaneous Incoming Letter	DOC001.pdf	0ffc1e34db872a3cf11056dd4d15626275ce		1

## **Warnings:**

## Information:

2		DOC002.pdf	2711494	yes	20		
			30bafd4d2ce27df73a51364ec0874aa79fb9 d37c				
	Multipart Description/PDF files in .zip description						
	Document Description		Start	End			
	Amendment After Final		1	1			
	Claims		2	14			
	Applicant Arguments/Remarks Made in an Amendment		15	20			
Warnings:							
Information:							
		Total Files Size (in bytes):	28	67382			

This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.

### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.